

Research Business Topic: Unit 6 – Principles of Management

What is your definition of leader?

What is your definition of a manager?

What skills do you need to be a good leader and manager and circle the ones that you think are your strengths?

What do the following management and leadership styles mean? Can you give an example for each used in a business?

Style	Definition	Example
Autocratic		
Democratic		
Laissez Faire		

What management and leadership style would you use if you were the manager of your own business company?

Describe 5 different financial and 5 non- financial motivators?

Number	Financial Motivators	Non Financial Motivators
1		
2		
3		
4		
5		

If you were a manager of a business of your choice, what would be the financial and non financial motivators you would use to motivate your staff to work for you?

Your business is thinking of using zero hour contracts. Identify the advantages of zero hour contracts for:

(a) the business

(b) the employees

Resources

BTEC Level 3 Business Revision Guide Book

<https://www.amazon.co.uk/Revise-National-Business-Revision-Guide/dp/1292230568>

Great speech by Jeff Bezos on Business.

<https://www.youtube.com/watch?v=EctzLTFrktc>